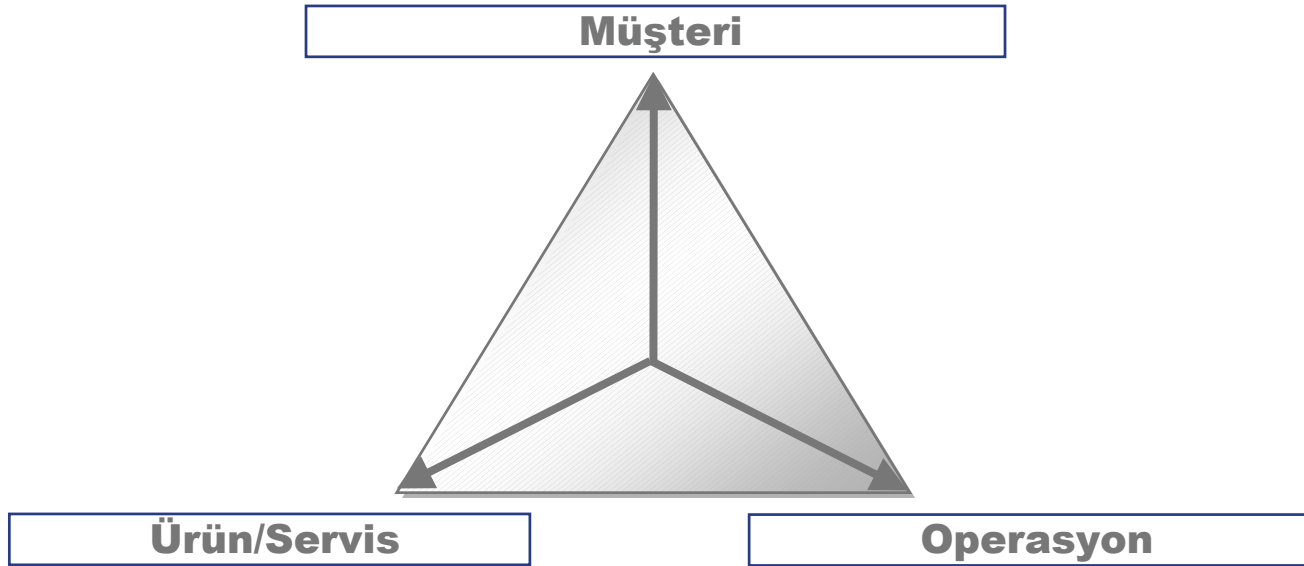
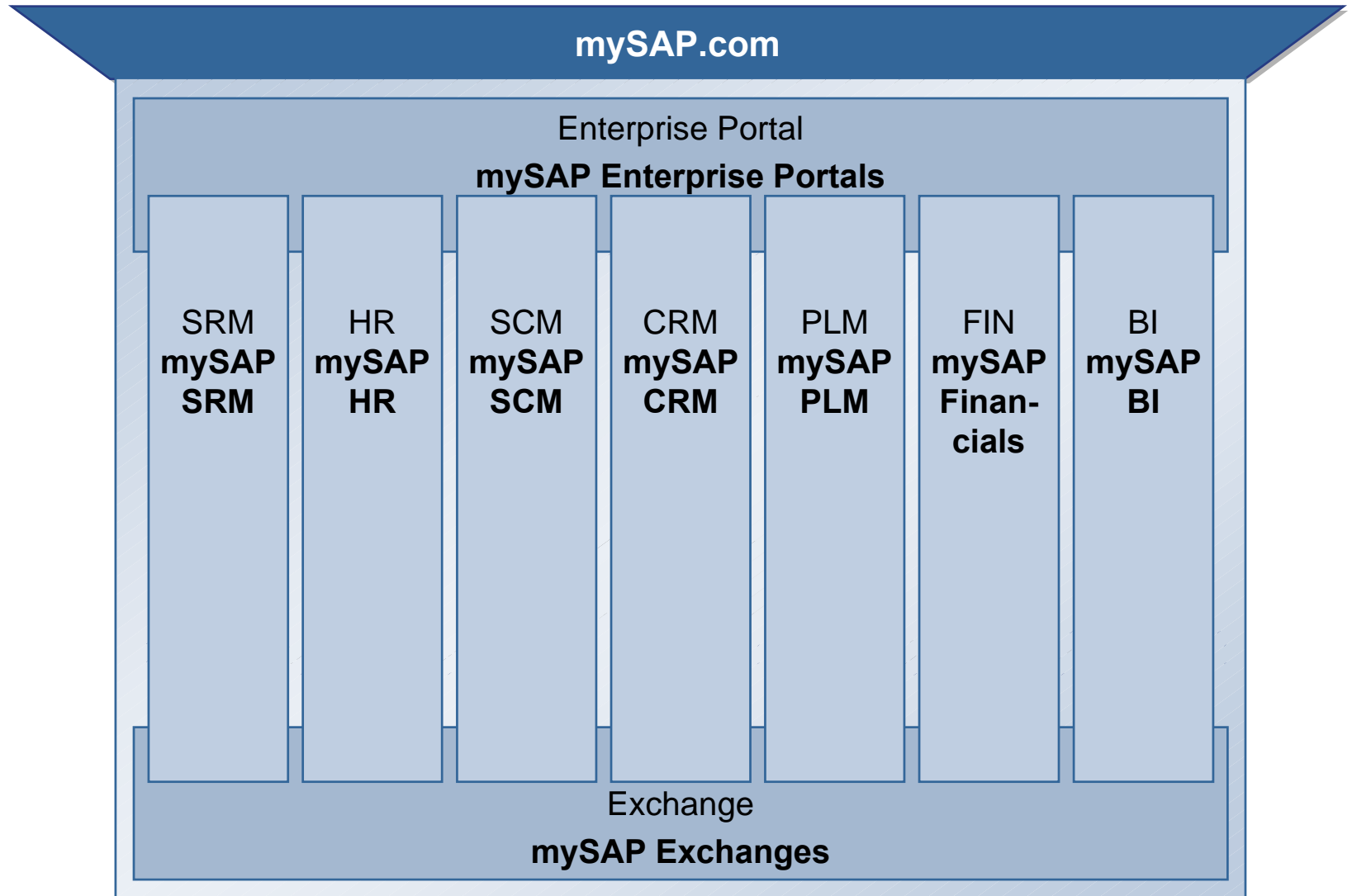


# Tedarik Zinciri Yönetiminde Stratejinin Aksiyona Dönüştürülmesi

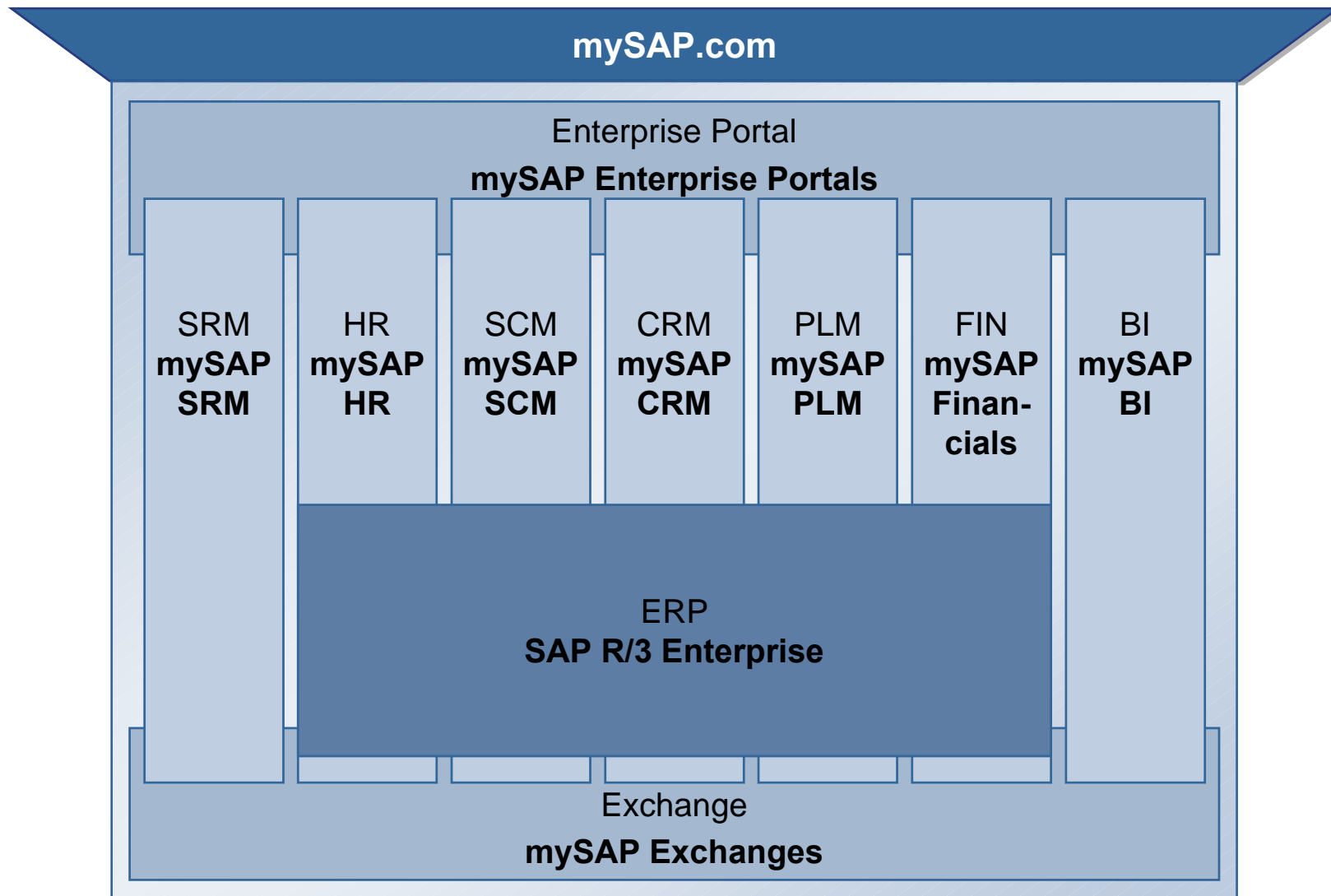
## Uğur CANDAN

Solution Manager  
SAP Türkiye  
[ugur.candan@sap.com](mailto:ugur.candan@sap.com)

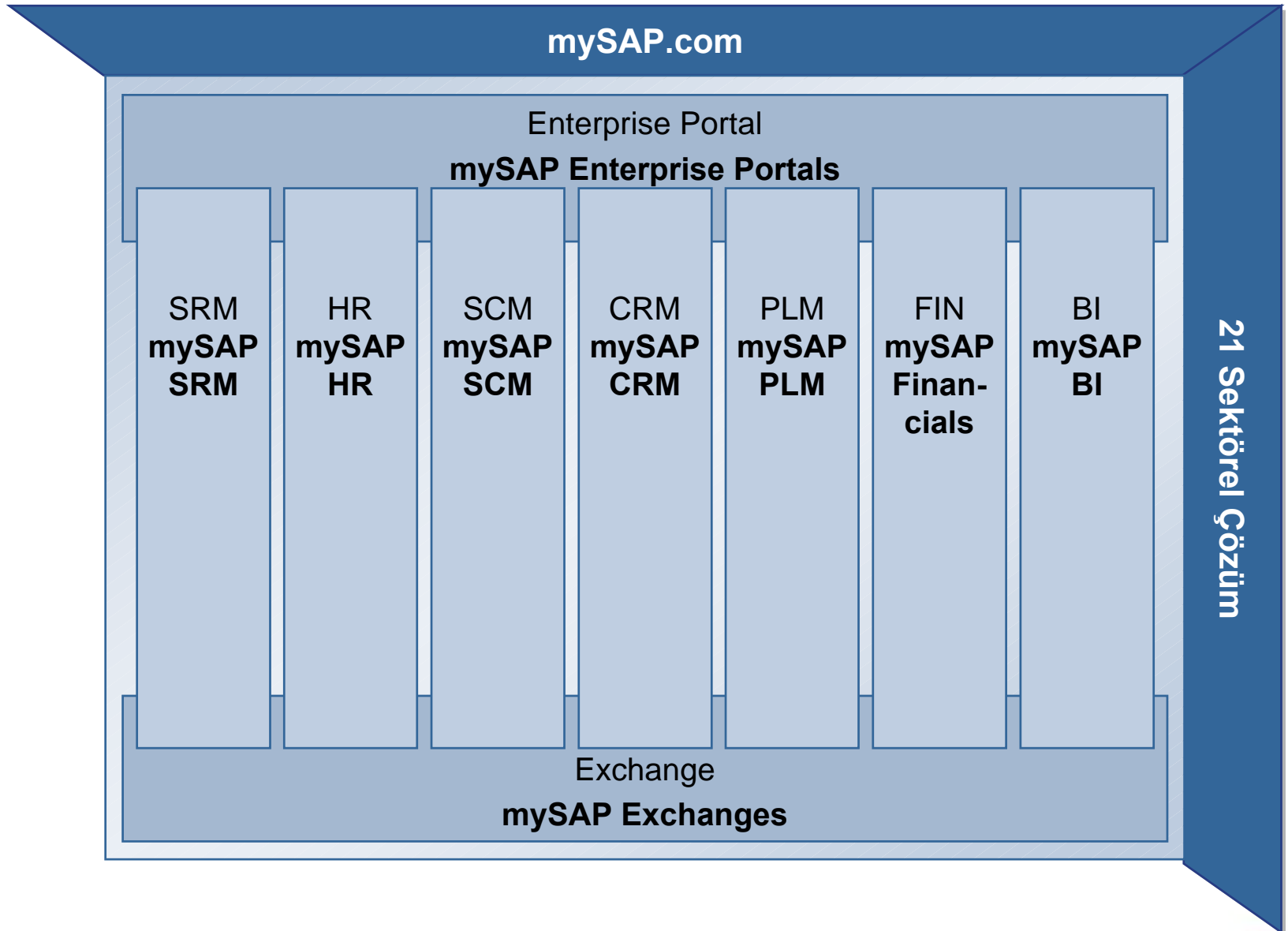




# mySAP.com & SAP R/3 Enterprise



# **Sektörel bilgi birikimi ve entegre sektörel çözümler.**



# SAP'nin Sektörel Bakış Açısı

## Industry Solutions

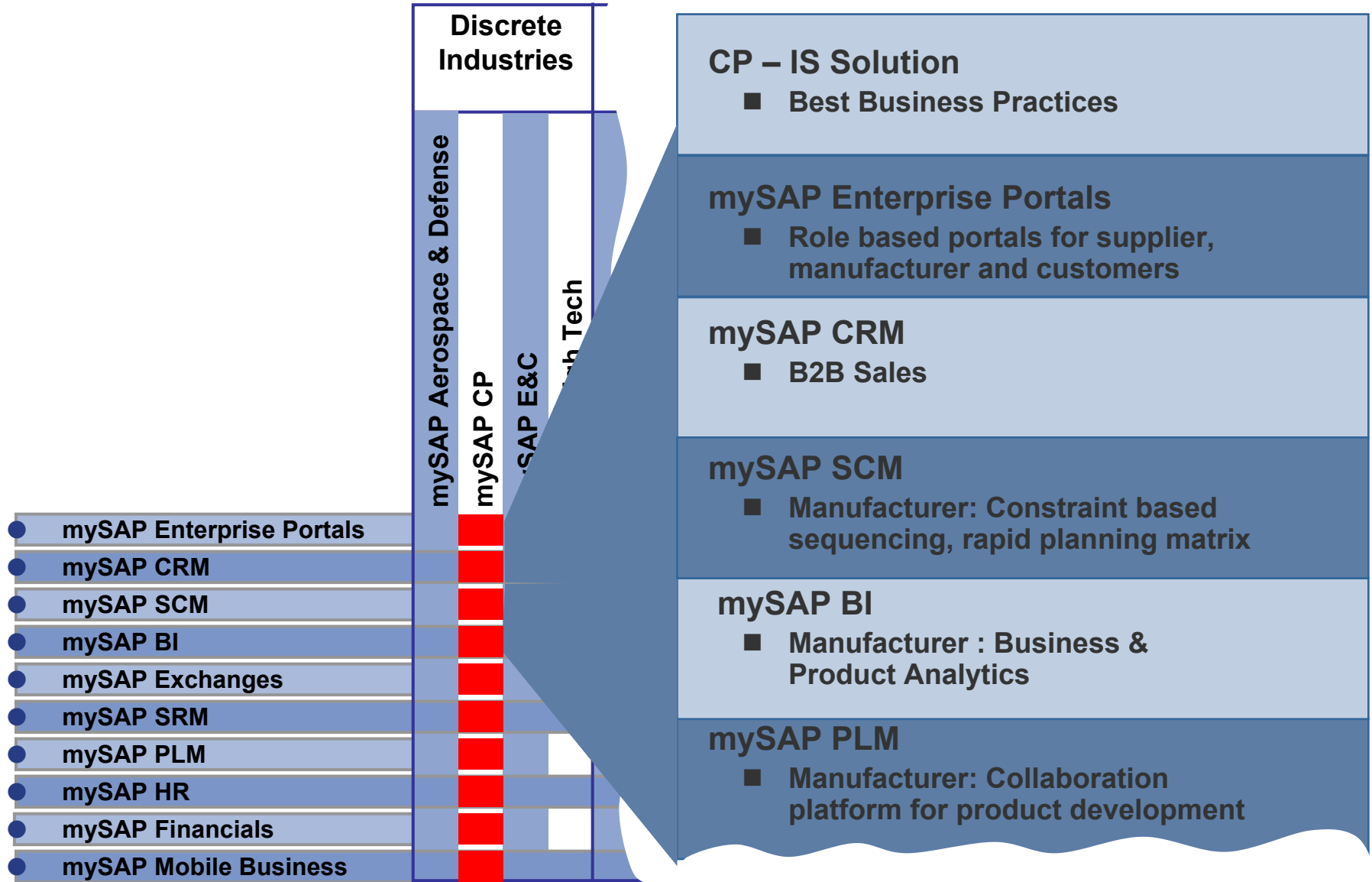
### Cross-Industry Solutions

- mySAP Enterprise Portals
- mySAP CRM
- mySAP SCM
- mySAP BI
- mySAP Exchanges
- mySAP SRM
- mySAP PLM
- mySAP HR
- mySAP Financials
- mySAP Mobile Business

mySAP Aerospace & Defense  
mySAP Automotive  
mySAP E&C  
mySAP High Tech  
mySAP Chemicals  
mySAP Mill Products  
mySAP Pharmaceuticals  
mySAP Oil & Gas  
mySAP Mining  
mySAP CP  
mySAP Retail  
mySAP Media  
mySAP Service Providers  
mySAP Telecommunications  
mySAP Utilities  
mySAP Banking  
mySAP Financial Service Prov.  
mySAP Insurance  
mySAP Healthcare  
mySAP Higher Ed. & Research  
mySAP Public Sector

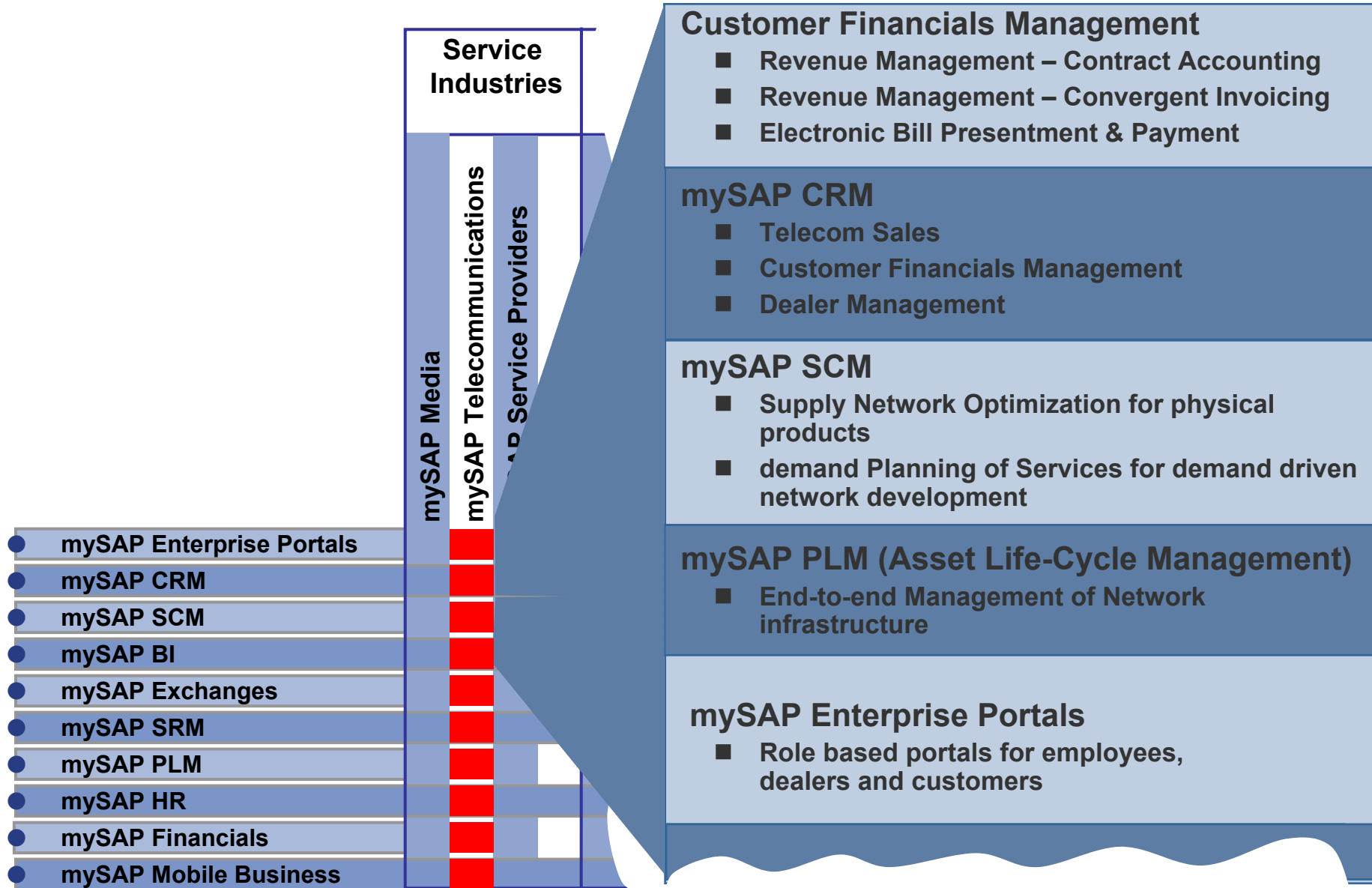
**Best-in-class solutions  
for dedicated  
industries**

# Example: Automotive

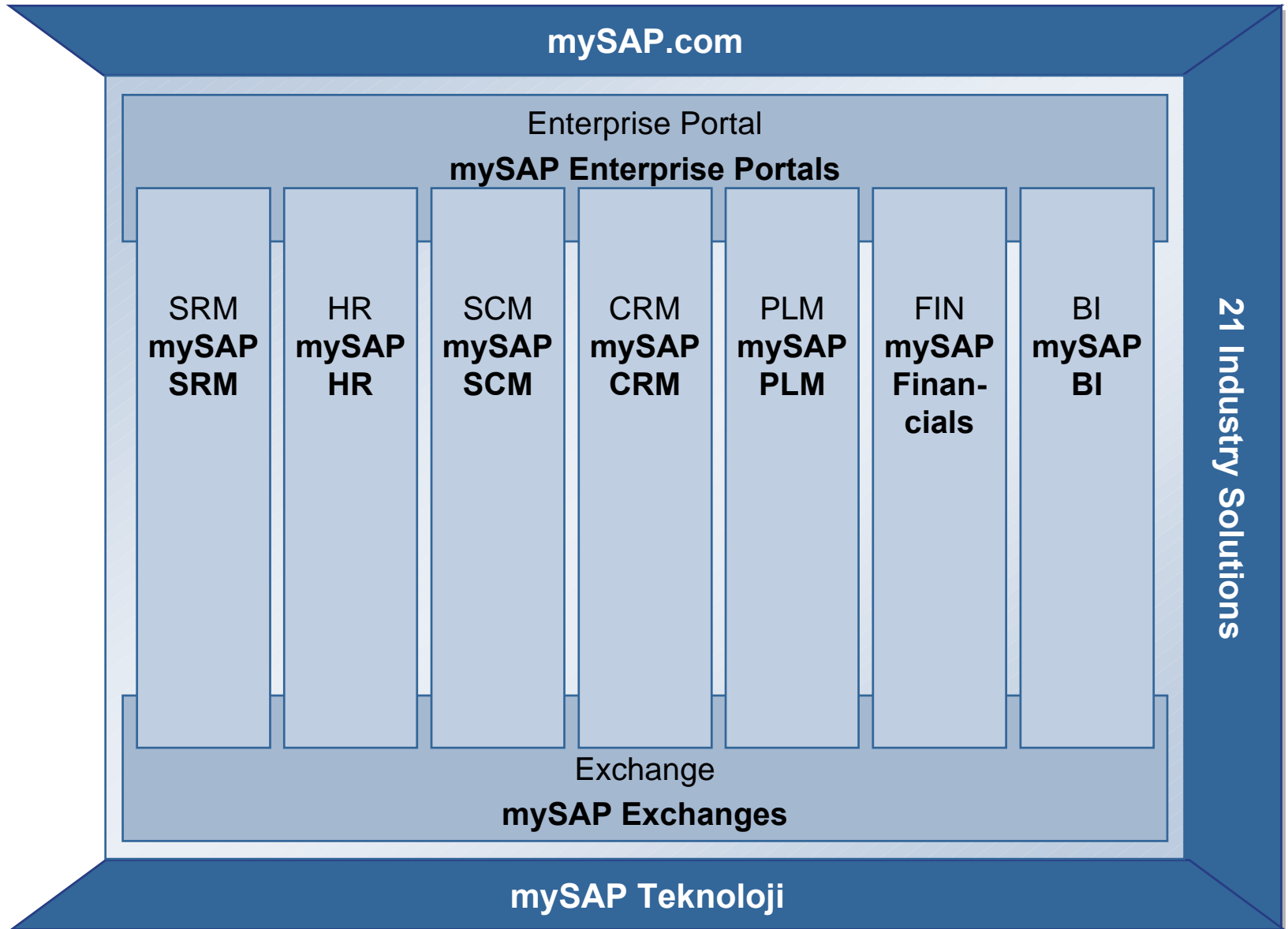




# Example: Telecommunications

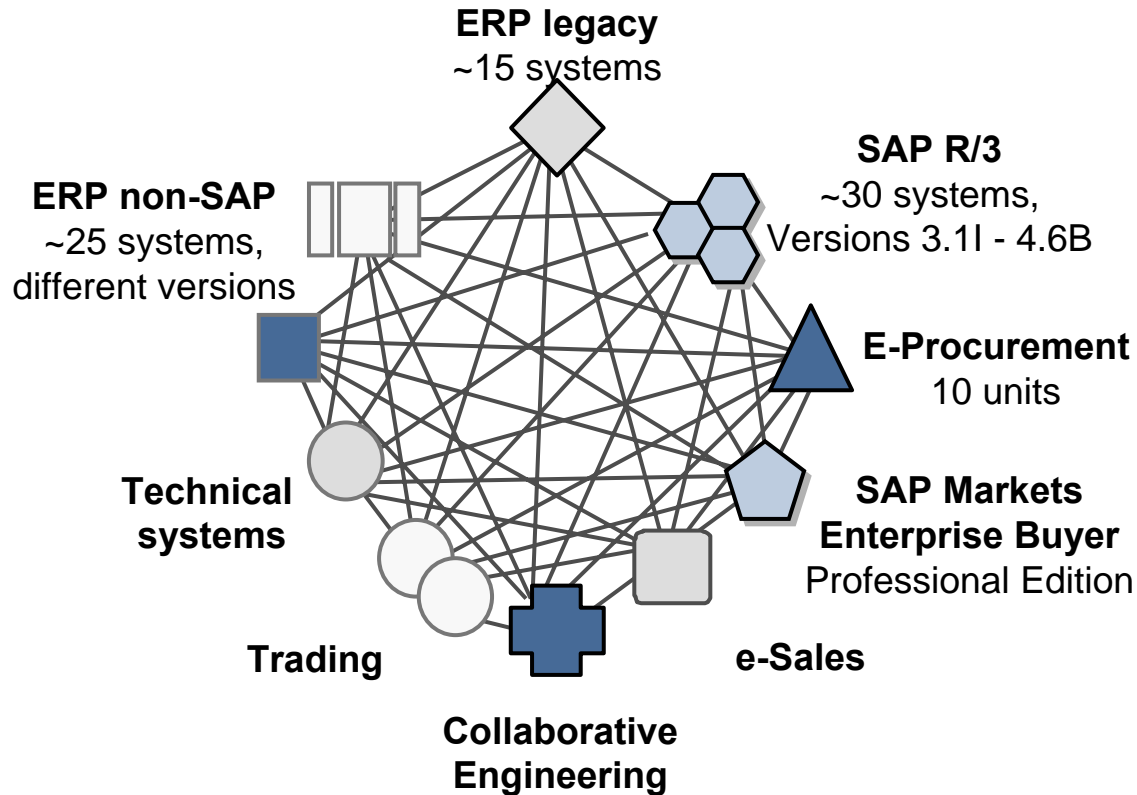


# Teknolojik gelişim...



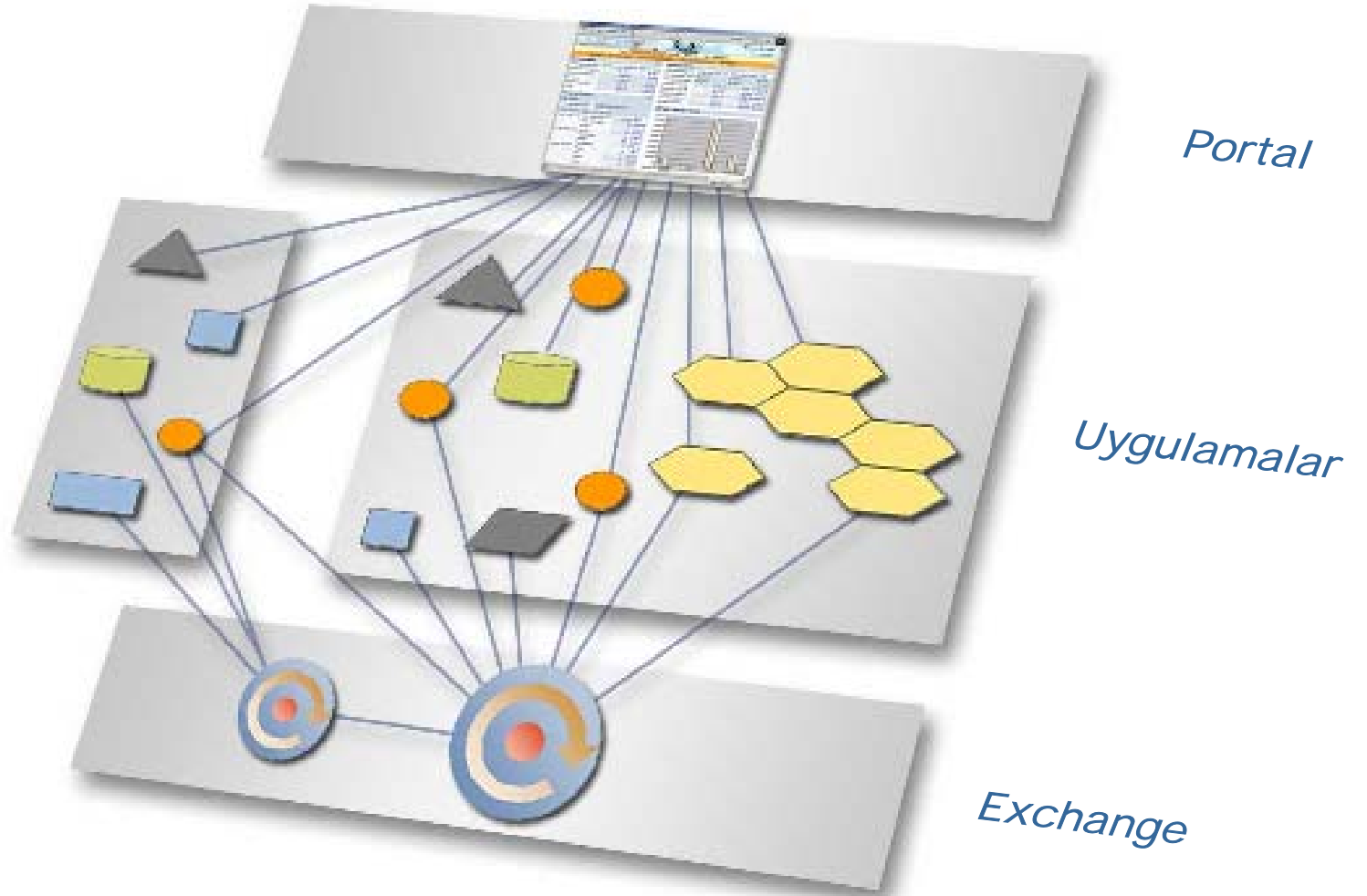
## Yatırımlarımı nasıl koruyacağım ...

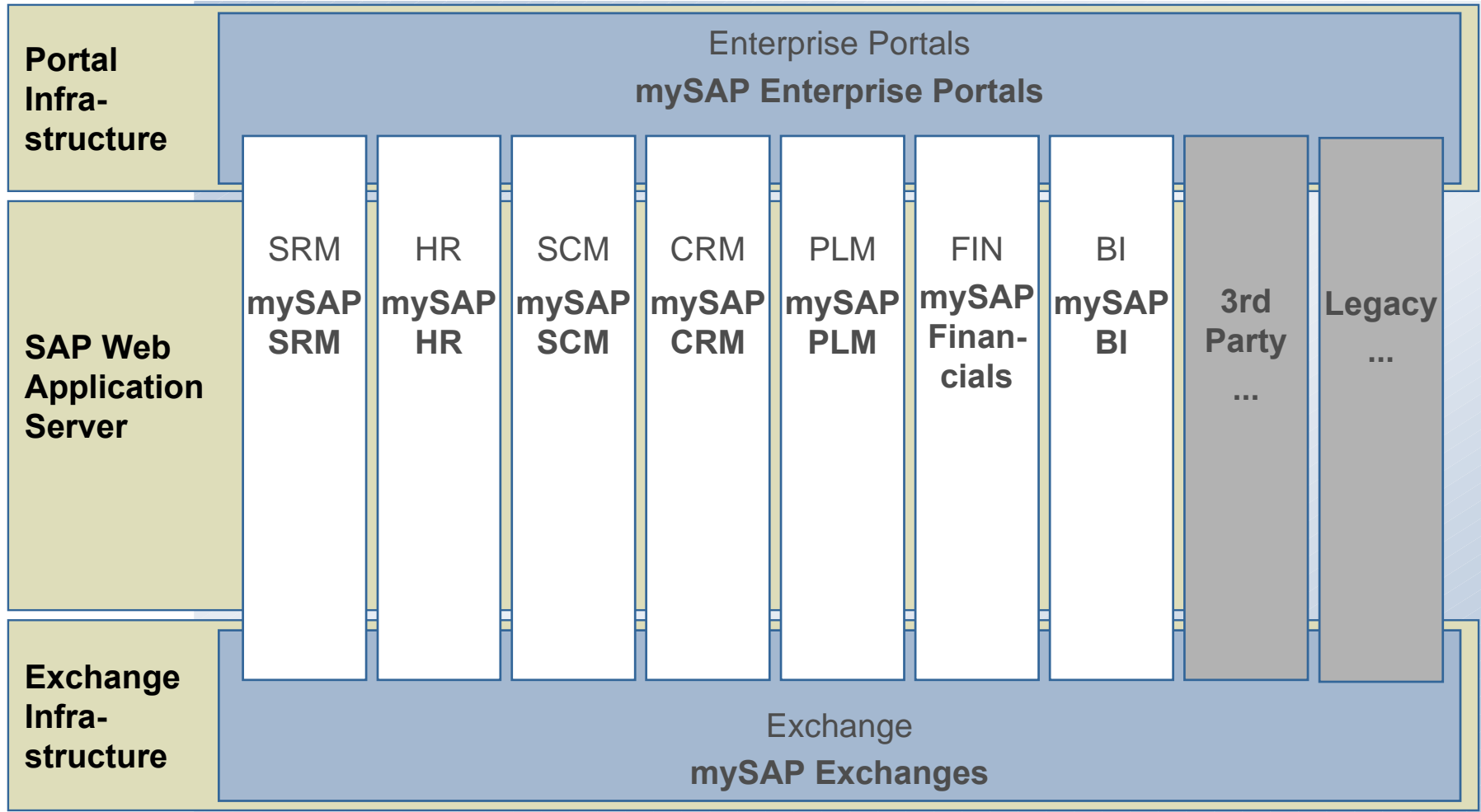
...Yatırımlarımı koruyarak gelişim sağlayabilir miyim ?



... Entegre heterojen sistemler !

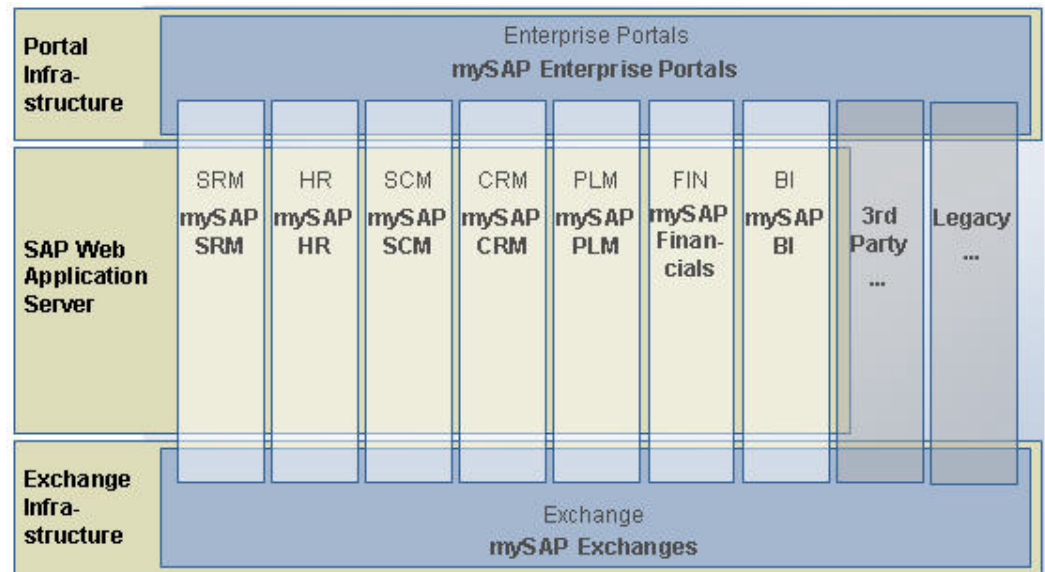
# Açık E-iş Yapısının Parçaları





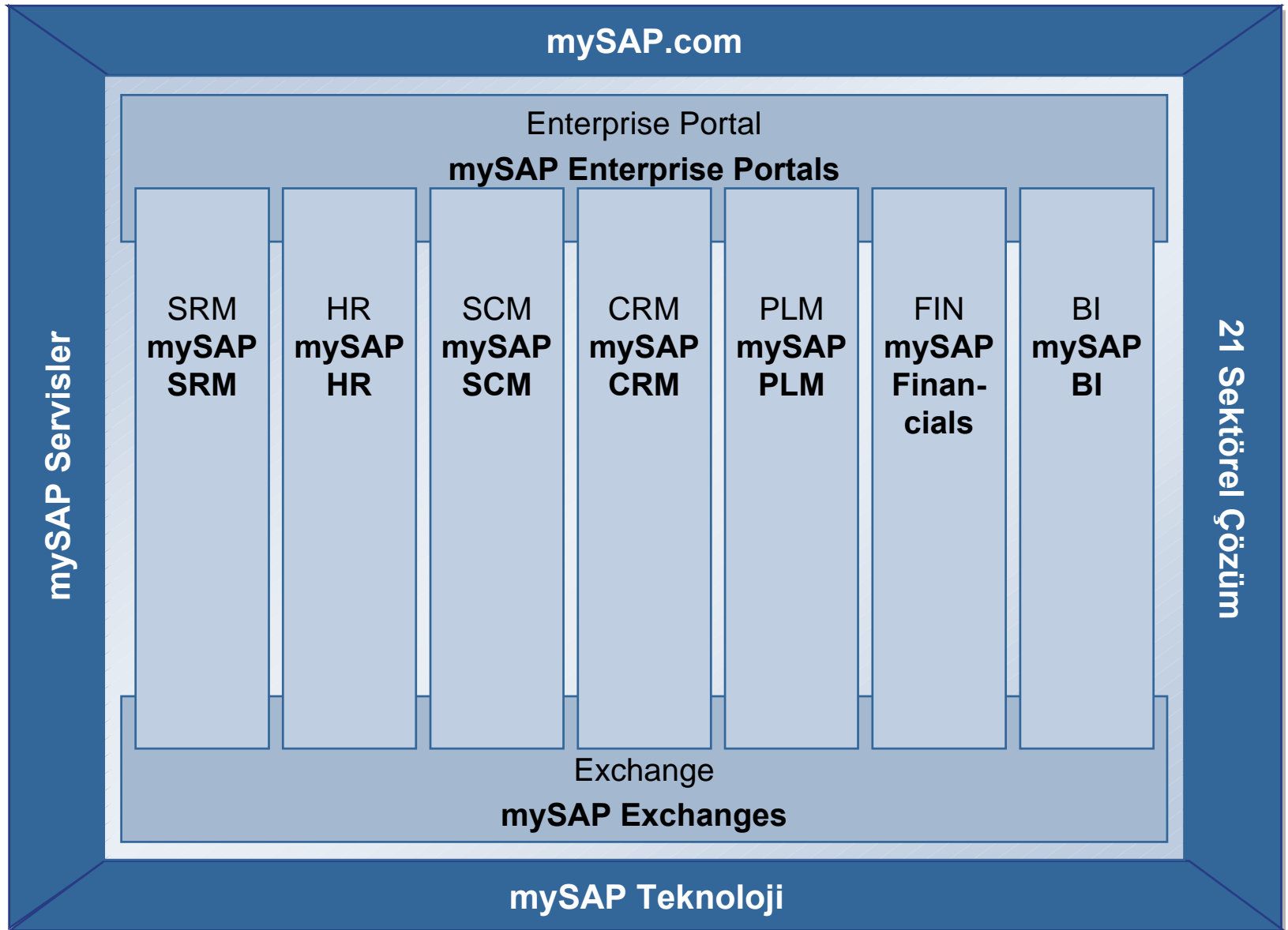
## mySAP Technology solves the integration challenge from a business perspective

- Drives collaborative business within and beyond company boundaries using shared collaboration knowledge
- Provides one common, message-based infrastructure for both integration within and beyond company boundaries
- Native-Web infrastructure for reliable, mission critical e-business solutions
- Powers the mySAP.com e-business platform and openly integrates any application from any vendor in any technology environment

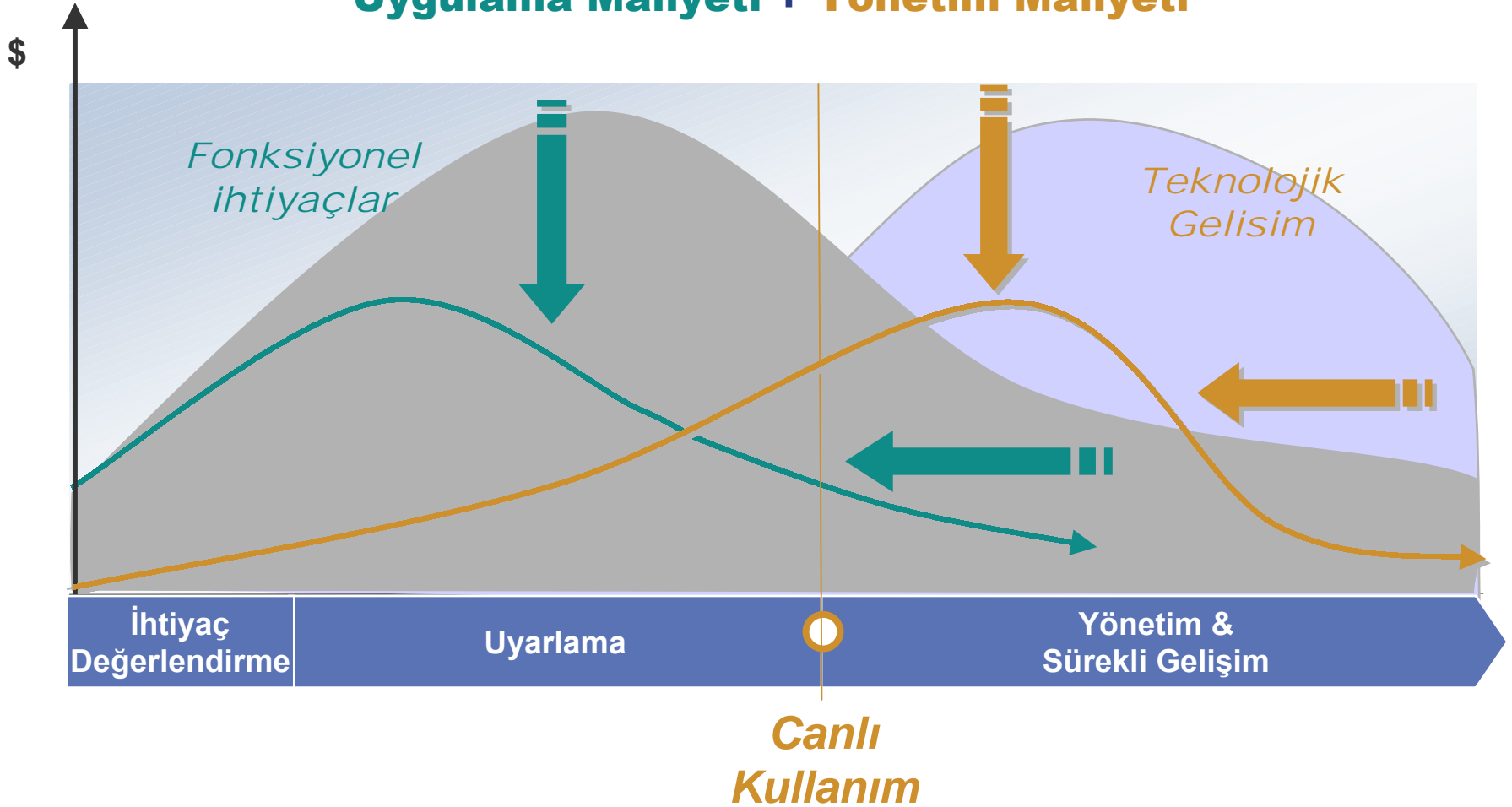


# Yatırımın Geri Dönüşü...





## Sahip Olma Maliyeti = Uygulama Maliyeti + Yönetim Maliyeti



# **Tedarik Zinciri Yönetiminde Stratejinin Aksiyona Dönüştürülmesi**

## **Uğur CANDAN**

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